PROGRAMISTA JUNIOR

MEDIA KIT

About us

We are a team of people with years of experience in the publishing related to IT.

„Programista Junior” is a bimonthly magazine aimed at school-aged children (8-13 years old), parents and teachers. The magazine is published in print and electronic version on 25th day of release month.

Our goal is to help children, parents and teachers, learn about the fascinating world of programming and computer science!

We focus on new technologies, but we don't forget about the older solutions.

Quality is a word that we keep in mind all the time. That is why we pay special attention to how knowledge comes to the reader.

Our magazine is simple and elegant in form.

DISTRIBUTION

- ✔ Print version via Empik Stores (5000 issues)
- ✔ Electronic version via website (PDF, mobi and ePub)

TARGET

Our main recipients are primary school-age childrens.

In the school year 2016/2017, 2.3 million pupils attended primary schools, of which 0.86 million in the rural areas, and 1.43 million in the cities.

Primary school pupils in the 2016/2017 school year constituted 46.3% of the entire population of people covered by the polish school system.

We don't forget about parents and science teachers. We belive everyoone can learn something new from our magazine 😀

Size and Adverts

COVERS AND SPREADS

Size	Price/PLN	Price/EUR
Cover IV 210x297 mm + 5 mm bleeds / CMYK: 300 dpi	4500	1071
Cover III 210x297 mm + 5 mm bleeds / CMYK: 300 dpi	3800	904
Cover II 210x297 mm + 5 mm bleeds / CMYK: 300 dpi	3800	904
Spread. Cover II + 1st page 210x297mm x2 + 5 mm bleeds on each side, CMYK: 300 dpi	5800	1380
Spread. Inside the magazine 210x297mm x2 + 5 mm bleeds on each side, CMYK: 300 dpi	5500	1309

Size and Adverts

ADVERTISING INSIDE THE MAGAZINE

Size	Price/PLN	Price/EURO
Page 1/1 (A4) 210x297 mm + 5 mm bleeds / CMYK, 300 dpi	3500	833
Page 1/2 Vertical 105x297 mm + 5 mm bleeds / CMYK, 300 dpi	2500	595
Page 1/2 Horizontal 210x148 + 5 mm bleeds / CMYK, 300 dpi	2500	595

ARTICLES

We encourage you to reach our readers through an article.

We belive it is the best way to promote and inform through education.

Price of one page of article is 2000PLN / 500 EURO

Online

NEWSLETTER

We recommend you to promote through our newsletters.
Price for a newsletter: 1200 PLN / 285 EURO

WEB ADVERTISING

Banner on top: http://www.programistajr.pl/
Specifications: 976x97 px, .jpg, .gif, .swf.
Price: 1500 PLN / 355 EURO per month

SOCIAL MEDIA POSTS

FB and Instagram post
Price: 1000 PLN / 250 EURO

Important Note

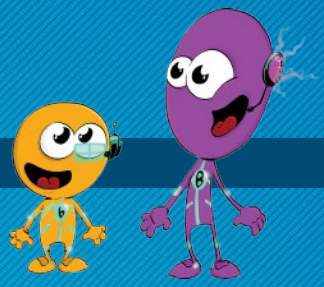
„Programista Junior" magazine is published 25th every two months. All ads and articles should be sent no later than 3 weeks prior to the date of magazine publication.

Discount

- ✔ 2 issues – 10 %
- ✔ 6 issues – 20 %

All prices are negotiable.

Contact Us



Name of the company:

Anna Adamczyk
ul. Dereniowa 4/47
02-776 Warszawa

Tax ID: PL9511665515
Bank Account: 34 1240 1125 1111 0010 2401 3333
SWIFT: PKOPPLPW
IBAN: PL34 1240 1125 1111 0010 2401 3333

CEO

Anna Adamczyk

annaadamczyk@programistamag.pl
+48663220102

Editor in Chief

Łukasz Łopuszański

llopuszanski@programistajr.pl
+48506451728

Editor

Tomasz Łopuszański

tomaszlopuszanski@programistamag.pl
+48795288029

Production department:

Krzysztof Kopciowski,

e-mail: bok@keylight.com.pl

Website: http://www.programistajr.pl/

Facebook: http://www.facebook.com/Programistajr

Instagram: http://www.instagram.com/programista_junior